



Position Available: HTML Developer

February 6, 2014 - RMI Direct Marketing is looking to hire a freelance HTML developer, on a per-project basis, with extensive experience coding email campaigns.

RMI is a direct response agency helping clients grow, and make the most of, their customer base using both online and offline channels. Our online services cover display banner advertising, search, social media, and email marketing. We offer strategy, planning, program management and creative services - which includes email design, for housefile and outside lists, and web page development.

We're looking for an HTML developer who knows the best practices for coding email campaigns like the back of their hand, has a solid understanding of email system infrastructure (from ESPs to ISPs), and is experienced in responsive design and content management systems.

Qualifications:

- Great attitude with a professional demeanour
- Excellent attention to detail
- Impressive ability to troubleshoot issues
- HTML, CSS
- Ability to code for successful rendering across multiple browsers and devices (responsive design)
- A minimum of 5 years of experience

Not required, but would be a huge plus!

- Experience using Convio
- Design skills
- JavaScript

Qualified candidates should email their resume and cover letter to hr@rmidirect.com.